




BRING A FRIEND-BRING A NEIGHBOR

The WWOA Membership Committee invites your chapter to participate in the 2010-2011 membership building effort, **BRING A FRIEND-BRING A NEIGHBOR**. The Membership Committee is asking all chapter chairs to work with their members to encourage bringing a nonWWOA friend or neighbor to any chapter field day, picnic, or event being held during 2010-2011.

The Membership Committee has several incentives to help both WWOA and your Chapter increase membership through this effort:

 The WWOA office can provide each chapter with 10 WWOA tote bags per year (a \$4 value) to use as an incentive for WWOA members to bring someone or as a welcome gift for the guest. It is your option on which way to use it, but we suggest stuffing it with a WWOA and chapter brochure and a copy of *Woodland Management* if it will be given to a new prospect. Bags are available by chair request to the WWOA office; please specify if you need brochures and magazines as well.

 Remind your chapter members about WWOA's Gift Membership Program. Current WWOA members may give the gift of a 1-year regular or associate WWOA membership at the discounted rate of \$25 to a nonmember. In order to give the gift membership, the payment check must be from the current member, the gift membership is only good for the first year of membership, and the recipient must not have held a WWOA membership during the last two years. Current WWOA members may give as many gift memberships as they desire – there is no limit.

 Your chapters may also want to offer some incentive to encourage members to bring friends or neighbors to your events. Ideas might include a welcome reception for new chapter members, a free lunch at an event for guests, or reduced chapter dues for the first year of chapter membership.

Together, WWOA and your chapter can grow through this program. We need the leadership that we know the chapter chairs and their officers can provide in spear heading this effort. Please help us implement **BRING A FRIEND - BRING A NEIGHBOR** as soon and as often as possible to help us grow and provide great woodland information to the many landowners looking for help today. We know that our chapter events are special so please consider sharing these wonderful events with others! Consider posting this information on your chapter website, in your newsletters and meeting announcements so that your members are aware of it.

If you have further questions about this program, please contact Jim Mroczenski, Membership Committee chair, at 715-843-7955 or mroski@airrun.net

Your Friends,

WWOA Membership Committee